



NEWFOUNDERS

CONFERENCE



**Complex challenges
require innovative
solutions.**

#NEWFOUNDERSCONFERENCE

A visionary look at the future, from the builders of the future.

8:00am – 9:00am	BREAKFAST (Dining Room)
8:00am – 9:00am	VIP BREAKFAST (Room E - Media Room)
8:45am – 9:00am	PREP SESSION FOR LEAERS (Room F)
9:00am – 9:10am	PERFORMANCE Miguel Cervantes – <i>Hamilton</i>
9:10am – 9:25am	ABOUT THE DAY + CHANGEMAKER LAUNCH Genevieve Thiers – <i>New Founders Conference</i>
9:25am – 9:30am	INNOVATION + THE FUTURE OF AMERICA Donnie Fowler – <i>DemLabs</i>
9:30am – 9:35am	Liz Jaff – <i>DNC</i>
9:35am – 9:50am	Raffi Krikorian – <i>CTO, DNC</i>
9:50am – 10:30am	SEAT STRATEGY PANEL Toby Fallsgraff – <i>Swingleft</i> Catherine Vaughn – <i>Flippable</i> Rita Bosworth – <i>Sister Districts</i> Sangeeth Patel – <i>Votercircle</i> Deepak Puri – <i>DemLabs</i> Michael Kantor (moderator) – <i>NewFounders</i>
10:30am – 10:35am	REDISTRICTING FOR FAIR VOTING Jose Morales – <i>NDRC</i>

10:35am – 10:55am **BREAK**

10:55am – 11:00am **WHY OUR DIFFERENCES MAKE THE BEST MOVEMENTS**

Symone Sanders – *Anatomy of a Movement*

11:00am – 11:40am **ACTIVISM + MOVEMENTS**

Leni Manaa-Hoppenworth – *Indivisible*

Mrinalini Chakraborty – *Women's March*

Anna Galland – *MoveOn*

Mike Breen – *Truman Project*

Nathan Williams – *Town Hall Project*

Nick O'Neill – *5Calls*

Cortney Tunis – *Pantsuit Nation*

Symone Sanders (moderator) – *Priorities USA*

11:40am – 11:45am **COFFEE MEETINGS FOR UNITY**

Yasyf Mohamedali – *Hi from the Other Side*

11:45am – 11:50am **GAMIFICATION OF OUR SYSTEMS FOR BETTER ENGAGEMENT**

Gabe Zichermann – *Gamification Expert*

11:50am – 12:10pm **A DUMB DEBATE: PARTY UNITY!**

Sean Riegsecker – *Centrist*

Nate Lerner – *Bernie*

Laura Fisher – *Hillary voice*

Kevin Lampe (moderator) – *Comedian*

12:10pm – 12:15pm **BREAKOUT ROOMS ANNOUNCEMENT**

Genevieve Thiers – *NewFounders Conference*

12:15pm – 2:15pm LUNCH (DINING ROOM) + BREAKOUTS

BREAKOUT ROOM D - EXHIBITOR HALL (ALL DAY)

BREAKOUT ROOM E – MEDIA ROOM

1:30pm – 2:00pm CONNECTING LOCALLY: ACTLOCAL ENGAGEMENT WORK SESSION

Nicole Neditch – *Wall-of-Us*

Autumn Dornfield – *Action Groups Network*

Jeremy Abrams – *NewFounders*

BREAKOUT ROOM F – DATA

12:40pm – 1:20pm PSYCHOGRAPHIC DATA + UNLOCKING VOTER VOICES

David Shor – *Civis Analytics*

Drew Linzer – *Civiqs*

Doug Hattaway – *Hattaway Communications*

Kate Pazoles – *Hattaway Communications*

1:30pm – 2:10pm DATA THINK TANK

Alex Niemczewski – *Ballotready*

Aviva Rosman – *Ballotready*

Gregory Miller – *OSET Institute*

Cindy Sui – *Clarity Campaign Labs*

Matt Taverna – *Targetsmart*

Mike Breen – *Truman Project*

Gentry Lane – *Societus Analytics*

Dan Wagner – *Civis Analytics*

Stephanie Thome – *Cicero*

Ben Fuller – *Civis Analytics*

Michael Sager – *Emily's List CTO*

Bob Fertik – *Democrats.com*

Michael Stark – *GoCivic and CLA*

Donnie Fowler – *DemLabs*

Michael Slaby – *TimShel*

Richard Lowden – *RTBiQ*

Matt Holland – *The Movement Cooperative*

Josh Nussbaum – *Affinity.works*

Lena Tom – *Analyst Inst.*

Dan Ratner – *NewFounders*

Liz Jaff – *DNC*

Nathaniel Pearlman – *Founder of VAN*

Christine Vargas – *Civic Engagement Fund*

Andrea Hailey – *Civic Engagement Fund*

Donny – *CTCL*

Matt Latourelle – *Ballotopedia*

Jill Brownfield – *Turbuvote*

Josh Nerpel – *ShareBlue*

Laura Quinn – *Catalist*

BREAKOUT ROOM G – GROUPS AND LEADERS RESOURCES

12:40pm – 1:20pm PANEL – LEADERS THAT ARE ROCKING OUT RESOURCES FOR NEW GROUPS

Brady Kriss – *Ragtag*

Traci Feit Love – *Lawyers for Good Government*

Kathryn Jones – *Resistance Media Collective*

Ilana Manaster – *Prolog*

Sam Rosen – *Deskpass.com*

Deborah Barron – *New Left Accelerator*

Mark Hanis (moderator) – *candidate*

1:30pm – 1:40pm TAPPING OUR COLLECTIVE KNOWLEDGE TO WIN

Dan Siegel – *Jefferson's List*

1:40pm – 1:50pm REBOOTING OUR DEMOCRACY

Emily Baum – *Reboot Democracy*

1:50pm – 2:10pm THE FUTURE OF CAMPAIGN TECH LIES IN LABS

Betsy Hoover – *Higher Grounds Labs*

BREAKOUT ROOM H – ACTIVISM INTO 2018: USING NEW + OLD TOOLS

12:40pm – 1:20pm MILLENGAGEMENT: HOW IS THE NEXT GENERATION OF LEADERS ENGAGING?

Michaela Bethune – *Dosomething.org*

Jake Mikva – *Goodwerk*

Malia Fisher – *Defiant*

Nate Lerner – *Democratic Coalition*

Josh Nerpel (moderator) – *ShareBlue*

Malous Kossarian – *Act Today*

1:30pm – 2:10pm APPLYING LESSONS + TACTICS FROM MOVEMENTS IN REPRESSIVE DEMOCRACIES TO PROTECT OUR OWN

Erin Mazursky – *Rhize*

BREAKOUT ROOM I – TAKING IT LOCAL

12:40pm – 1:20pm FUNDING INNOVATIONS + THE POWER OF SMALL DOLLAR DONATIONS

Kipp Mueller – *Resurgent Left*

Andrea Hailey – *Civic Engagement Fund*

Jonathan Zucker – *ItStartsToday*

Emily Baum – *Reboot Democracy*

Romy Justilien – *Tides*

Jesse Thomas – *CrowdPAC*

Julie Menter (moderator) – *New Media Ventures*

1:30pm – 1:40pm SWINGING THE ELECTION ON A FULCRUM POINT

Cameron Davis – *DPOE*

1:40pm – 1:50pm RUNNING TO CHALLENGE: WHY SOME LOCAL CANDIDATES WILL NEED TO LOSE TO WIN

Kathryn Poindexter – *Campaign Greenhouse*

1:50pm – 2:00pm THE NEXT ITERATION OF THE WOMEN'S MARCH TAKES IT LOCAL

Jessica Schaller – *MarchOn*

2:00pm – 2:10pm TRAINING THE NEXT GENERATION IN SCHOOLS TO PROBLEM-SOLVE

Ayesha Qazi – Science teacher

DINING ROOM BREAKOUTS – DEMLABS

Six breakouts on topics ranging from cybersecurity to polling to storytelling + more.

12:40pm – 1:20pm DEMLABS BREAKOUT 1

Donnie Fowler – *DemLabs*

Deepak Puri – *DemLabs*

1:20pm – 2:00pm DEMLABS BREAKOUT 2

Donnie Fowler – *DemLabs*

Deepak Puri – *DemLabs*

MAINSTAGE – ISSUE-BASED ACTIVISM

12:20pm – 12:50pm HOW CAN WE PROTECT OUR ENVIRONMENT IN THE NEW AGE OF SKEPTICS?

Ryan Blitstein – *Uptake*

Jack Darin – *Sierra Club*

Michelle Carr – *The Natura Conservancy*

Cameron Davis (moderator) – *DPOE*

Howard Learner – *ELPC*

12:55pm – 1:25pm WOMEN'S RIGHTS IN A CHANGING CLIMATE

Melissa Widen – *Personal PAC*

Sasha Bruce – *NARAL*

Heidi Seick – *VOTEPROCHOICE#*

Oren Jacobson – *Men forChoice*

Corliss Hale – *candidate*

1:30pm – 2:00pm MAKING SURE EVERY AMERICAN HAS A VOICE

Marya Bangee – *Harness*

Peter Hanna (moderator) – *ACLU*

Glynda Carr – *Higher Heights*

Lina Sergie Attar – *Karam Foundation*

Marissa McBride – *Voter Participation Center*

Emma Ruby-Sachs – *Avaaz*

2:00pm – 2:10pm HOW TO “ACTUALLY” UNRIG OUR POLITICAL SYSTEM

Josh Silver – *Represent.us*

MAIN SESSION BEGINS

2:15pm – 2:25pm PERFORMANCE

The Q brothers - GQ + JQ

2:25pm – 2:30pm VISION FOR THE AFTERNOON

Genevieve Thiers – *NewFounders*

2:30pm – 2:35pm INTRODUCTION TO THE CANDIDATE SOURCING + TRAINING ECOSYSTEM

Stephanie Schriock – *Emily's List*

MAINSTAGE (CONT)

2:35pm – 3:15pm CANDIDATE SOURCING + TRAINING PANEL

Erin Vilardi – *Voterunlead*

Erin Loos Cuatraro – *SheShouldRun*

Heidi Sieck – *#VOTEPROCHOICE*

Ross Morales Rocketto – *RunforSomething*

Kelly Dietrich – *DNTC*

Ashanti Gholar – *Emerge*

Leslie Danks Burke – *Trailblazers PAC*

Kayla Webley (moderator) – *Marie Claire*

Nicole Johnson – *candidate*

Lauren Underwood – *candidate*

Sharon Fairley – *candidate*

3:15pm – 3:20pm WE DON'T ALL NEED TO RUN BUT WE DO NEED TO GET OFF THE SIDELINES

Bridget Gainer – *OTSL*

3:20pm – 3:25pm TOOL TO SHOW CANDIDATES WHERE TO RUN

Emily Schwartz – *Nationbuilder*

3:25pm – 3:30pm HOW MANY VOTES CAN YOU ROCK?

Carolyn DeWitt – *Rock the Vote*

Jeremy Abrams – *NewFounders*

3:30pm – 3:50pm BREAK

3:50pm – 3:55pm PROBLEM SOLVING INSIDE THE SYSTEM

Debbie Cox Bultan – *The New Deal*

3:55pm – 4:00pm HOW WE USED DATA WRONG IN THE PAST

Dan Wagner – *Civis Analytics*

4:00pm – 4:40pm DATA PANEL

Laura Quinn – *Catalist*

Dan Ratner – *NewFounders*

Jon Carson – *Former OFA*

Nathaniel Pearlman – *Founder of NGPVAN*

Matt Taverna – *TargetSmart*

John Hagner – *Clarity Campaign Labs*

Dan Wagner – *Civis Analytics*

Donnie Fowler (moderator) – *DemLabs*

MAINSTAGE (CONT)

**4:40pm – 4:50pm WHY OUR DOMOCRACY STILL WORKS:
A WATERGATE STORY**

Jill Wine-Banks – *MSNBC + Lawyer*

4:50pm – 5:00pm Genevieve Thiers – *NewFounders*

THE FUTURE I WANT TO SEE

Berto Aguayo

Markel Ellis

Marshall Nakamura

DINNER RECEPTION

5:00pm – 6:00pm DINING ROOM

DEMO DAY

6:00pm – 6:10pm COMEDY

Cayne Collier – *Comedian*

Paul Grondy – *Comedian*

6:10pm – 6:20pm INTRODUCTION + CHANGEMAKER

6:20pm – 6:30pm JUDGES INTRODUCTION

Julie Menter – *New Media Ventures*

Emily Baum – *Reboot Democracy*

Andrea Hailey – *Civic Engagement Fund*

6:30pm – 7:15pm FLASH PITCHES!

7:15pm – 7:25pm STANDUP

7:25pm – 7:30pm AWARDS

AFTER PARTY + NETWORKING

7:30pm – 10:00pm THE WISE OWL DRINKERY & COOKHOUSE

324 S. Racine Ave

Chicago, IL 60607



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CROWDSKOUT

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